

LIFESTYLE

WHAT'S THE DEAL WITH STANLEY CUPS? GET YOUR HANDS ON THE POPULAR TUMBLER

This cup has taken the internet by storm



Written by [Kaleb A. Brown](#), News Staff Writer who ties events you care about to products you need.
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Wallets have spoken and one of the most-talked about products of the new year is Stanley's tumbler, the Quencer H2.0 Flowstate. More often referred to as simply the "Stanley cup," this **tumbler** has taken the internet by storm, with #Stanleycup having over 6 billion views on TikTok alone. It's become so popular that both standard varieties and limited editions will **sell out** soon after they hit the shelves. Those that already have Stanley cups are constantly on the lookout for ways to personalize and enhance them with a variety of **accessories**.

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If you're looking to finally get your hands on a Stanley cup yourself or are just wondering what all the hubbub is about, read on. We're walking you through all there is to know about these trendy cups.

Why is everyone talking about Stanley cups?

Stanley's cups owe their **popularity** to several factors. The most basic reason for their popularity is due to the cups themselves. With a large capacity, straw, and striking design compared to some of its competitors, Stanley's cups marry form and functionality without sacrificing much of either. That said, marketing is the most prominent ingredient in the Stanley cup's recipe for success.

How did Stanley cups go viral?

Stanley has **tapped into social media platforms like TikTok** where influencers further drive up excitement and demand. Stanley even bought one young woman a new car after a video was repeatedly tagged #Stanleycup showing that her cup was the only thing to survive her car catching fire.

Stanley will also periodically release limited-edition designs for their cups, such as the coveted **Valentine's Day cup**. They immediately sell out, and the scarcity drives up demand even further.

Do Stanley cups contain lead?

Many consumers are worried about their new favorite cup containing lead, which is associated with **several health risks**. As stated by Stanley itself, while the cup does contain lead, there's little risk of lead poisoning. In a statement to USA Today, Stanley said that "no lead is present on the surface of any Stanley product that comes in contact with you or the contents of your container." The lead in question is a **pellet** used to insulate drinks from outside temperatures. It is covered by stainless steel which is hard to remove without concerted effort. According to the company, Stanley cups meet all U.S. regulatory requirements.

Where can you buy Stanley cups?

Amazon



Check out this blue Stanley cup at Amazon.



Stanley Quencher H2.0 FlowState Stainless Steel Vacuum Insulated Tumbler

Amazon has a variety of Stanley cup colors to choose from like this deep blue.

BUY NOW
at Amazon

Stanley



Credit: Reviewed / Stanley

Check out this red Stanley cup at Stanley.



Winterscape Quencher H2.0 Flowstate Tumbler

Stanley regularly releases limited edition cups like this Winterscape Quencher.

BUY NOW
at Stanley

Dick's Sporting Goods



Credit: Reviewed / Stanley

Check out this white Stanley cup at Dick's Sporting Goods.



Stanley 64 oz. Quencher H2.0 FlowState Tumbler

Dick's Sporting Goods is home to many Stanley cups.

BUY NOW
at Dick's Sporting Goods

REI



Credit: Reviewed / Stanley

Check out this gray Stanley cup at REI.



Stanley Quencher H2.0 FlowState Tumbler

REI is a popular retailer for getting Stanley cups—particularly this gray one.

BUY NOW
at REI

Walmart



Credit: Reviewed / Stanley

Check out this green Stanley cup at Walmart.



Stanley Tumbler The Quencher H2.0 Flowstate Tumbler

When in doubt, Walmart probably has what you're looking for.

BUY NOW
at Walmart

Williams-Sonoma



Credit: Reviewed / Stanley

Check out this black Stanley cup from Williams-Sonoma.



Stanley Quencher H2.0 Flowstate Tumbler

Williams-Sonoma has all of the beverage supplies you could want—including Stanley cups.

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