

**REVIEWED**

Barbie dolls

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The 'Barbie' movie is finally here—shop the hottest Barbie brand collabs to celebrate

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Greta Gerwig's highly-anticipated "Barbie" movie is finally here and there are tons of promotional products to shop for the occasion. In addition to its own classic Barbie products, Mattel teamed up with the hottest brands for cool collaborations around the Barbie brand.

We hope you're as excited as we are for the movie release and if you're not, you may just change your tune after seeing some of the exciting merch you can get. From Crocs to drinkware, here are some of our favorite Barbie movie products to check out if you're looking to feel like a Barbie girl (or Ken) in a Barbie world.

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When does the 'Barbie' movie come out?

The highly anticipated "Barbie" movie, directed by Greta Gerwig, releases **today, Friday, July 21**.

What is the 'Barbie' movie rated?

The "Barbie" movie is rated PG-13 for language and suggestive references.

What is the 'Barbie' movie about?

Greta Gerwig's "Barbie" movie follows Margot Robbie's Barbie and Ryan Gosling's Ken on a journey of self-discovery in the "real world" after they are forced to leave the comfort of Barbieland.

Barbie merch to shop ahead of movie release

Xbox

This Barbie DreamHouse Xbox is a match made in heaven for all Barbie-loving gamers out there. Microsoft is hosting a giveaway starting **July 10** in which you have the chance to win a pink Xbox Series S console that's built into a Barbie DreamHouse. The giveaway can be entered via Xbox's Twitter, as well as on the Microsoft Rewards site.

Barbie dolls

Ahead of the movie's premiere, Robbie's depiction of Barbie already garnered many fans. It's not easy playing a role so iconic, yet Robbie has proven she's up to the task. If you're already in love with Robbie's Barbie, you'll go gaga over these dolls inspired by the movie. These dolls come available in several outfits, including a pink gingham dress, a gold jumpsuit and a pastel plaid dress set.

\$25 from Amazon

\$50 from Walmart

Ken dolls

She's everything. He's just Ken. Well, he's got a few new dolls to his name, at the least. Ryan Gosling channels his inner Magic Earring Ken with his denim jacket outfit captured in doll form. There's also a doll of him sporting his pastel, beach outfit. If Gosling's Ken isn't your cup of tea, perhaps you'd enjoy picking up the doll of Simu Liu's Ken.

\$50 from Amazon

\$25 from Amazon

Little People set

Little People are some of the most adorable toys on the market, which is why the enduring toylines is perfect for a collaboration with Barbie. This set features Barbie, Ken, President Barbie and Gloria. While it doesn't come with a DreamHouse for the characters to live in, we're sure Barbie won't mind living in one of the many existing Little People playhouses like this one, even if they aren't nearly as glamorous as her usual abode.

\$25 from Amazon

► **Related:** Incorporate the Barbiecore trend into your home with these pink home décor finds

UNO cards

If you're looking to pass time leading up to your "Barbie" viewing by playing one of the most fun (and contentious) card games ever, then you're in luck. There are many popular UNO collaborations, with Barbie being the latest. Plus, this edition comes with a new rule to make the game even more chaotic. Buy the pack to find out just what that new rule is.

\$6 from Amazon

Shoes

What's a Barbie-inspired outfit without eye-catching footwear? Unlike most Barbie shoes, these are bigger than a doll's shoe, meaning that you get to really appreciate them. As part of Forever 21's Barbie collaboration, they've released these cute, green jelly block heels, perfect for a Barbie-themed outfit.

\$30 from Forever 21

Barbie Crocs

If you're a fan of Crocs, you're in luck because the beloved brand is one of many offering Barbie-themed products. Crocs is selling a variety of Barbie clogs, sandals and, of course, charms. While the stock is low now, you can sign up to be alerted when the restock drops.

Shop Crocs

Scrunchies

Some say scrunchies don't belong on this side of the 90s. Those people would be *wrong*, and we have not one, but *two* limited-edition Barbie scrunchies to prove it! Kitsch is one of the many brands collaborating with Barbie for the upcoming movie and they've created a pink scrunchie with silver stones, as well as a pink plaid scrunchie with Barbie and palm tree silhouettes.

\$16 from Kitsch

Clothes

You don't need to leave dressing up to the dolls. Thanks to Unique Vintage, you can shop for clothing inspired by Barbie's stunning wardrobe in the movie. Steal her timeless look with this tropical sunset print crop top or these Malibu Beach print swim bottoms.

\$41 from Unique Vintage

Graphic tees

For a more casual look at the "Barbie" movie premiere, then you're in luck because Forever 21 also is selling Barbie-themed shirts. Particularly, really cool looking graphic tees that invoke a faded look. There's even a black sequin jersey.

\$25 from Forever 21

\$28 from Forever 21

Toothbrush

There's no limit to the Barbie products released to hype up the movie. Barbie has even teamed up with Moon to make this hot pink electric toothbrush. This is merch you'll be sure to get lots of use out of as you'll need to brush often to get that perfect Barbie smile.

\$80 from Ulta

Glassware

Even if you don't live in the Barbie DreamHouse, you can still achieve the feeling of sipping poolside at the DreamHouse with these chic glassware sets by Dragon Glassware. Whether

you're breaking out the rosé or mixing a delicious cocktail, you'll feel as fabulous as the iconic doll with these pink glass sets.

\$40 from Amazon

\$35 from Amazon

Doormat

Another way to Barbiefy your home is to adorn your entrance with a doormat. This durable, machine-washable one from Ruggable comes in both fuchsia and pink. It's sure to be a hit with your guests and make you smile every time you come home.

\$179 from Ruggable

World's Smallest DreamHouse

If you can't snag the Xbox Barbie DreamHouse, how about trying for a DreamHouse that's a bit smaller? Alright, *way* smaller. The smallest in the world, in fact. With the World's Smallest DreamHouse, you can have a bit of that Barbie extravagance no matter how large your own house is.

\$8 from Forever 21

Dog jumpsuit

Who says only humans can glam themselves up with Barbie apparel? Among Forever 21's many Barbie products is a pink jumpsuit for your canine fur baby. Chill at home or take them for a walk wearing matching pink 'fits. It's what Barbie would want.

\$10 from Forever 21

Barbie DreamHouse

If you're looking to get your hands on a more sizable DreamHouse, check out this Mega Blocks replica of the perfectly pink palace that's seen in the movie. While this abode is a bit too small for standard Barbie dolls, it comes with two tenants in the form of Mega Block-sized Barbie and Ken.

\$150 from Mattel Creations

Homesick candle

Homesick offers a world of wonderful candle scents that can bring you back home or take you to places you always dreamed of going. One of these destinations happens to be Barbie's DreamHouse in Barbieland. What does a DreamHouse smell like, you ask? Apparently, sweet peony, rose bush, lemon zest, pink jasmine, sandalwood and plush velvet.

\$44 from Homesick

Eye pencil

If you're looking to add some Barbie shades to your next makeup routine, then you're in luck. Nyx has teamed up with Barbie to make two Barbie-inspired eye pencils in a beautiful pink and blue which can be found at Ulta Beauty.

\$12 from Ulta Beauty

Baseball cap

This Barbie baseball cap is just waiting to be added to your wardrobe, especially with baseball season in full swing (pun intended). This pink hat with white lettering offers a simple, casual way to rep the iconic doll while you see the movie and beyond.

\$30 from Mattel Creations

Remote control Corvette

Besides the DreamHouse, Barbie's pink Corvette is one of her most iconic belongings. This remote control Corvette is modeled after the 1956 Stingray that Barbie drives in the movie. This hot rod can fit two Barbie dolls, making it perfect for playing and displaying Barbie and Ken.

\$55 from Best Buy

Pool float

Hitting the beach or pool this summer? Do it in style with this Barbie-inspired Funboy pool float. Shaped like a speed boat, this pink pool float is over nine feet long, so you'll have no problem lounging all day in the water on it.

\$109 from FunBoy

Alex + Ani bracelet

Alex + Ani also joined in the Barbie fun with its own Barbie-inspired bracelet. This bracelet is comprised of pink beads connected to a paperclip chain, along with a charm that contains the phrase "The future is limitless."

\$45 from Alex + Ani

Build-A-Bear

Barbie's most adorable collaboration is with Build-a-Bear Workshop. You can buy or create your very own pink Barbie bear and dress them up in trendy clothes and accessories to make them your own. With their striking blue eyes and lashes, the Barbie bears are one of the more unique bears that Build-a-Bear sells, so you'll want to get this snuggly merch while you still can.

\$50 from Build-A-Bear

Movie soundtrack

The epic movie soundtrack is finally here. Whether you prefer listening via CD, Vinyl or a music streaming service, the stat-studded music is going to have everybody bobbing their heads all summer long.

Starting from \$14 from Amazon

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