

REVIEWED

REVIEWED'S ELITE 8 PRODUCT MADNESS UPDATE FOR APRIL

Product Madness is headed into the Elite 8 with surprise upsets



Written by [Kate Tully Ellsworth](#), [John Higgins](#), [Rachel Moskowitz Levin](#), [Leigh Harrington](#), [Jennifer Ernst Beaudry](#), and [Ben Garves](#)

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March is a time of rebirth. Frozen soil, rejuvenated by the nutrients of fall foliage, begins its thaw. Seeded by the hard work of forgetful squirrels, it seeps with fresh, cool water from spring showers. Those first seeds sprout, reaching delicate shoots out toward the slowly more-present sunshine. They bring life to the stillness of winter and mark the coming of robins, jays, and chickadees. With them, more fauna begins to rouse from a deep, cold slumber.

A North Carolina Wolfpack, hungry from the slim pickings of the winter tundra, surround and threaten the hard work of Purdue's Boilermakers. Lively Huskies hailing from Connecticut find themselves preparing for a tryst with an imposing Crimson Tide from Alabama. Wait. What were we talking about? Ah, yes. Spring brings us college basketball playoffs.

Reviewed Product Madness

More importantly: Spring brings us **Reviewed Product Madness**. It's a competition where four of our editors pick their favorite products for head-to-head voting, and we narrow a bracket of the 32 greatest items we've tested down to one (reader-approved) champion. It's the only competition on earth (arguably, in the entire universe) where you get to decide what's more delightful: cold brew coffee or the wonderful creations of a pizza oven.

We've closed out the **Sweet 16** and this week we're headed into our Elite 8, with each editor's final two products set to make their case to reach the Final Four. Use the poll below to cast your votes, join us on **Instagram** to cast a secret second vote, and read on to learn more about these incredible products and what their sponsoring editors believe will have the edge this round.

Reviewed Product Madness 2024 - Elite 8

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John's prediction: Breville Smart Oven Pro silences the Sony WH-1000XM5 headphones



Breville's Smart Oven Pro toasts a bagel

The fact the **Breville Smart Oven Pro** beat out the **LG C3 OLED TV** (a TV series that's been **our favorite for years**), just goes to show the power of toast should never be underestimated. "I pity the fool who has to go against the awesome power of counter-top convection!" said Mr. T (probably). We should all listen to Mr. T and pity the remaining losers of Reviewed's Product Madness 2024 bracket.

—John Higgins, Managing Editor



Breville Smart Oven Pro

If you're in the market for a toaster oven, the best on the market is the Breville Smart Oven Pro

BUY NOW
at Amazon



Sony WH-1000XM5 Noise Canceling Headphones

This reinvention of the Sony 1000X family is another fantastic entry from Sony into the noise-canceling headphone landscape and lives as a step up from the previous XM4 model.

BUY NOW
at Amazon

Kate's prediction: Tums bag outshines the Omnilux LED mask



Credit: Reviewed / Nik Bentel Studios

Fashion, medicine, and art come together in this brilliant, hilarious bag from Tums and Nik Bentel Studios.

There is no question which of my products will make the Final Four—it's the same product that will win the whole competition. We knew she'd win from the moment she entered the chat. She is beauty, she's grace, she's the **Nik Bentel Tums Bag**. It's a stunning silver handbag that holds the most precious accessory every 30-something needs for a night out (Tums).

—Kate Ellsworth, Executive Editor



Nik Betel Collaboration Tums Bag

This incredible collaboration is what would happen if you looked to your beloved antacids for style inspiration rather than heartburn relief. It's also 23% off.

BUY NOW
at Amazon



Omnilux LED Red Light Mask

Janelle Rendazza, our esteemed product tester may have said it best:

BUY NOW
at Omnilux

Jen's prediction: Ooni pizza oven gives the jitters to the Takeya cold brew pitcher



Make sure you have room to give the Ooni a permanent place outside.

Cold brew and pizza are both elite competitors, but let's be real: Dean Martin didn't sing an iconic verse comparing the moon to a cup of coffee. When Ooni's sleek, fast pizza ovens heat up to 950 degrees to give you restaurant quality wood fired pizza in **60 seconds flat**, THAT's amore. And more so, that's a bracket-winning pick.

—Jen Beaudry, Managing Editor



Oonie Karu 16 Pizz Oven

Ooni's Karu 16 pizza oven is multi-fuel, makes restaurant-quality pizzas, and has a large cooking area. Perfect for the impending summer.

BUY NOW
at Ooni



Takeya Cold Brew Coffee Maker

It not only yielded one of the tastiest brews, but it also aced our usability tests. It's easy to set up, offers a durable build, and easy to store.

BUY NOW
at Takeya

Leigh's prediction: Always Pan 2.0 takes the Roomba j7+ to the cleaners



Various color options of the Our Place Always Pan 2.0

While the Roomba j7+ is a **worthy competitor**, I predict the **Always Pan 2.0** will knock it out of first place for Team WinTown. This pan has form and function (and smooth ceramic surfaces that make its stainless-steel cousin green with envy). Should we call her the Gisele Bündchen of kitchen products? Absolutely.

—Leigh Harrington, Executive Editor

Our Place Always Pan 2.0



In your kitchen, there's nothing better than something with 10-in-1 functionality, which the Always Pan 2.0 nails. The

BUY NOW
at Our Place

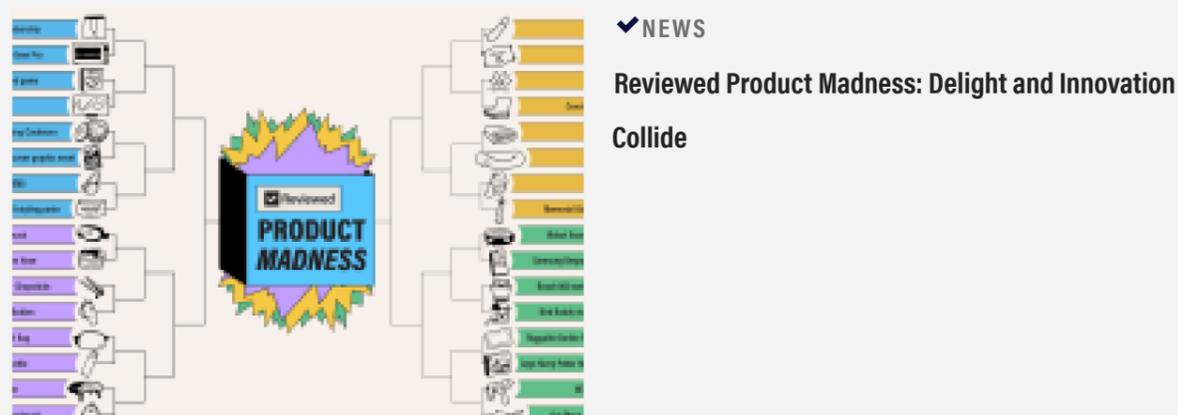


iRobot Roomba j7+ Combo

The iRobot Roomba j7+ Combo is an excellent floor cleaner with its retractable mop, superior navigation, and self-emptying capabilities.

BUY NOW
at Amazon

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