

**REVIEWED**

Shark Week

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Shark Week 2023 is here! Shop nautical merch from these brands to celebrate the occasion

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Get ready for a week of excitement because Discovery Channel's Shark Week is back! The 35th annual celebration of everything shark-related began on Sunday. As usual, Discovery Channel will have tons of programming dedicated to your favorite (or least favorite) fish, with 2023's Shark Week fittingly hosted by Mr. Aquaman himself, actor Jason Momoa. He's guiding viewers through exciting new specials like "Belly of the Beast: Feeding Frenzy," which captures a great white shark feast inside a whale carcass.

If Shark Week still has your attention after reading that sentence and you want to express your love for the annual event, then you're in luck because several brands are selling merch for the occasion. From apparel to plush toys, we're here to give you the full scoop on all things Shark Week 2023.

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What is Shark Week?

Shark Week is an annual event that takes place on the Discovery Channel that features shark-related entertainment and educational programming. This year, actor Jason Momoa is hosting the event.

When is Shark Week 2023?

Shark Week 2023 takes place Sunday, July 23, 2023 through Saturday, July 29, 2023. You can see the full schedule on the Discovery website.

How to watch Shark Week 2023

Shark Week 2023 programming can be found on the Discovery Channel or Max.

Brands selling Shark Week 2023 merch

Several brands are selling a variety of Shark Week 2023 merch, from Shark Week-inspired clothing to an adorable stuffed shark. You won't want to miss these nautical products.

- Walmart
- Etsy
- Nautica
- Oriental Trading
- Pura Vida
- Build-A-Bear
- Nordstrom

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